



A C R E L

The American College of Real Estate Lawyers
Authoritative. Collaborative. Trusted.

2025

Sponsorship Opportunities

www.acrel.org



What IS ACREL?

The American College of Real Estate Lawyers is the ACREL is the preeminent national association of commercial real estate lawyers, focused on service to clients, colleagues and the profession. Its 1000+ Fellows come from all 50 states and the U.S. Virgin Islands. ACREL holds two meetings each year, publishes an annual Directory, and regularly shares news about ACREL, its members and current real estate topics via weekly emails, committee listservs and other communications. Visit ACREL's new website at www.acrel.org.



Who ARE ACREL FELLOWS?

Admission to the College is by invitation only, after a rigorous selection process. ACREL's distinguished, nationally known lawyers have been elected to Fellowship not only for their outstanding legal ability, experience, and high standards of professional and ethical conduct, but also for their contributions to the real estate and legal professions through their practices, legal writings, and public speaking.

ACREL Fellows are among the country's *most influential* real estate practitioners.

How Does An ACREL Sponsorship Benefit *You?*

Your Organization Will Gain Exposure to Over 1000 ACREL Fellows and their Spheres of Influence

The clients of ACREL Fellows include all parties that engage in real estate transactions: lenders, equity investors, developers, contractors, commercial tenants, REITs, hotel companies, property management companies, and every other type of company that directly or indirectly participates in the business of real estate. ACREL Fellows often influence the selection by their clients of third-party service providers.

Our Fellows are in firm and in-house settings where they can make recommendations to colleagues and clients to engage sponsor companies.

SPONSORSHIP LEVELS

Sponsorship Benefits	Gold Level \$10,000	Silver Level \$6,500
Full-page ad in the ACREL directory	✓ <i>*ad is in color</i>	✓ <i>*ad is in black & white</i>
Listing in the ACREL app	✓	✓
Acknowledgement by ACREL's President at semi-annual meetings	✓	✓
Listing on the Sponsorship page in ACREL directory	✓	✓
Listing on the Sponsorship page in The ACREL Papers for each meeting	✓	✓
Opportunity to provide promotional logo items at semi-annual meetings	✓	✓
Opportunity to use specially designed ACREL logo to evidence your sponsorship support of ACREL	✓	✓
Sponsor click through logo on ACREL website and ACREL app	✓	
Video commercial or still slide to be played during breaks at semi-annual meetings or ACRELive programs	✓	
Audio commercial for ACREL Podcasts	✓	
Opportunities to participate in substantive presentations to ACREL committees or programs, subject to programmatic and scheduling requirements	✓	

Sponsorship Deadline:
October 25, 2024

Multiply

YOUR OPPORTUNITIES!

Discounts Available For:

Committing to three or more years of support

Committing to Gold Level sponsorships for three or more affiliated companies.

SPONSORSHIP COMMITMENT FORM

Contact/Company Information

Date

Organization

Primary Contact

Address

City, State, Zip

Phone

Fax

Email

Sponsorship Level *(single organization)*

\$10,000 | Gold Level Sponsorship
Benefits shown on previous page

\$6,500 | Silver Level Sponsorship
Benefits shown on previous page

Discount Opportunities

We are interested in a multi-year commitment to ACREL sponsorship.

We are interested in sponsorships for multiple affiliated companies.

Deadline & Payment

Please return form no later than October 25, 2024

Enclosed is a check for \$_____ payable to the American College of Real Estate Lawyers

Please send an invoice.

Return
Form To:

ACREL
220 N Market Street, Suite 100
Frederick, MD 21701

or

jaburgess@acrel.org