**BY INVITATION ONLY** 



# Advanced Commercial Leasing Institute

### April 23-25, 2025 The Morrow Hotel | Washington, DC



Up to 13.0 CLE credit hours (based on a 60-minute credit hour), including 1.5 hours of ethics

Up to 15.6 CLE credit hours (based on a 50-minute credit hour), including 1.8 hours of ethics

Up to 13.0 CPD credit hours, including 10.5 Substantive hours and 1.5 Professionalism hours

Designed for U.S. & Canadian commercial leasing professionals with a minimum of 10 years of expertise in the field



### **Summary**

ACREL is thrilled to present the 2025 Advanced Commercial Leasing Institute (ACLI) in Washington, DC. The Institute convenes the brightest minds in the commercial leasing industry for two days of active learning and discussions about the most up-to-date and pressing subjects faced by commercial leasing attorneys.

Registration for this event is by invitation only. If you have 10 years of legal experience in commercial leasing, and you are interested in attending, please email acrel@acrel.org or complete the interest form on our website (bit.ly/acli-interestform).

## Registration

Please find all logistical details and registration information posted on the ACREL website.

Please note that registration for the ACLI is limited in capacity. Registration is on a first-come basis and will close once capacity is reached.

### **PROGRAM AGENDA**

## Wednesday, April 23, 2025

4:00 – 6:30PM Registration

4:30 – 5:00PM Rising Star Introductory Meeting

5:30 – 6:15PM Welcome Reception

6:15 – 9:00рм Institute Dinner

### Thursday, April 24, 2025

#### 7:00 – 8:00AM Breakfast

8:00AM – 12:45PM Educational Sessions

#### 8:00 - 9:30AM

#### "If You Leave Me Now" Assignment and Sublease Rights

- Understand the impact of transfers on landlords and tenants
- Differentiate between types of transfers
- Develop workable exit strategies

SESSION LEADER GinaMarie Spencer

TEAM MEMBERS Rick Eckhard; Jamie Paquin

#### 9:45 – 11:15АМ

#### A Little Touch-Up Won't Cut It Alternatives for Underused Office Buildings

- Explore options for obsolete single tenant buildings
- Examine key lease clauses when repurposing an office building
- Learn to identify threshold issues for conversions

#### SESSION LEADER Marlene Laveman

TEAM MEMBERS Kerri Alessi; Steve Cohen; Pete Roth

#### 11:30AM – 12:45PM Are You Anchored in the Past? Navigating Existing Lease

#### Anchor Controls

- Explore complexities and impact of restrictions in ground leases and REOAs
- Examine all perspectives in releasing and amending controls
- Discuss negotiating fair amendments that better serve the center

SESSION LEADER Julie Robbins

TEAM MEMBERS Mike Broich; Jennifer L.D. Kypreos

#### 12:45 – 2:00PM Group Lunch on Hotel Rooftop

#### 2:15 – 5:00PM Educational Sessions

#### 2:15 – 3:45рм

#### Are We "Writing" Them "Right?" Tenants' Future Rights

- Negotiate ROFO's and ROFR's to avoid disputes
- Consider drafting loopholes that complicate enforcement
- Explore remedies available on a breach

SESSION LEADER Hope Plasha

TEAM MEMBERS Matt Hektoen; Marta Lewycky

#### 4:00 – 5:00рм Infrastructure

### Planning Today for a Smarter Tomorrow

- Engage with experts at the forefront of thinking and planning around future infrastructure needs
- Hear about planning for future e-mobility
- Learn about the future of load flexibility (microgrids), grid modernization and distributed energy resources

SESSION LEADER Karen O'Malley

TEAM MEMBERS Jeff Hess; Ben Myers\*; Bruce Smiley

#### 7:00PM Dine Arounds

### Friday, April 25, 2025

7:00 – 8:00ам Breakfast

8:00AM – 2:30PM Educational Sessions

#### 8:00 – 9:30AM "The Check is in the Mail" Lease Defaults, Remedies and Solutions

#### Explore landlord and tenant perspectives on defaults and remedies

- Consider the strategic value of traditional and non-traditional remedies
- Learn a judge's view of defaults and remedies

SESSION LEADER Peter Anderson

TEAM MEMBERS A.L. Braun; Marty Orlick; Judge Durke Thompson\*

#### 9:45 – 11:15АМ

#### Show Me the Money! Landlord and Tenant Financing

- Learn about financing vehicles for owners and tenants
- Evaluate the impact of lease provisions through the lens of a lender
- Examine lease-adjacent documents for financings for both parties

SESSION LEADER Stacy L. Manley

TEAM MEMBERS Danna Horton\*; David G. London; Katie Noonan

#### 11:15 – 11:55ам Lunch buffet

#### 11:45ам – 12:45рм

#### From Ghost Town to Boom Town Re-Emerging Downtowns

- Learn about historical growth and contraction of cities
- Understand the lasting impact of COVID on downtown business districts
- Hear of current and contemplated projects designed to spark recovery

SESSION LEADER John Visconsi

TEAM MEMBERS Rich Heller; George Papageorge\*

#### 1:00 - 2:30рм

#### Is "Zealous" a 4-Letter Word? The Line Between Zealous Advocacy and Unprofessional Conduct

- Review Model Rule 1.3 (and State/ Provincial counterparts)
- Discuss the limits of lawyers' duty of zealous representation
- Learn effective responses to unprofessionalism

SESSION LEADER Marc Bergoffen

TEAM MEMBERS Lydia Lawless\*; Jeffrey Moerdler

#### 2:30рм

#### **Concluding remarks**

\*Expert Speaker

## **Advisory Board**

#### **CO-CHAIRS**

Abraham (Bram) Costin, McCarthy Tétrault LLP, Toronto, ON

Andrea Geraghty, Meyer, Unkovic & Scott LLP, Pittsburgh, PA

**Todd Lehder,** Wilentz, Goldman & Spitzer, P.A., Woodbridge, NJ

#### ADVISORY BOARD MEMBERS

Kerri Alessi, BlankRome, New York, NY

Peter J. Anderson, Boughton Law Corporation, Vancouver, BC

Marc B. Bergoffen, Shulman Rogers, P.A., Potomac, MD

Ann Lisa (A.L.) Braun, Brandywine Realty Trust, St. Petersburg, FL

Michael (Mike) Broich, Target Corporation, Minneapolis, MN

Steven D. Cohen, Verizon, Basking Ridge, NJ

Richard (Rick) D. Eckhard, Holland & Knight LLP, Tampa, FL Matthew Hektoen, Simmons Perrine Moyer Bergman PLC, Cedar Rapids, IA

**Richard (Rich) Heller,** Pineapple Hospitality Consulting Group LLC, Boston, MA

**Jeffery L. Hess,** Hawkins Companies, Boise, ID

Jennifer L.D. Kypreos, Kypreos Law P.A., Stuart, FL

Marlene G. Laveman, The Briad Group, Livingston, NJ

Marta O. Lewycky, Borden Ladner Gervais LLP, Ottawa & Toronto, ON

David G. London, Honigman Miller Schwartz and Cohn LLP, Bloomfield Hills, MI

Stacy L. Manley, Miles & Stockbridge, Baltimore, MD

Jeffrey A. Moerdler, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., New York, NY

Karen O'Malley, Goulston & Storrs P.C., Boston, MA

Katherine (Katie) Noonan, Ballard Spahr LLP, Washington, DC Martin (Marty) H. Orlick, Jeffer Mangels Butler & Mitchell LLP, San Francisco, CA

Jamie Paquin, Daoust Vukovich LLP, Toronoto, ON

Hope K. Plasha, Patterson Belknap Webb & Tyler LLP, New York, NY

Julie Robbins, Oxford Properties Group, Toronto, ON

Peter (Pete) J. Roth, Allen Matkins, Los Angeles, CA

Bruce M. Smiley, Saul Ewing LLP, Los Angeles, CA

**GinaMarie K. Spencer,** Mendelsohn Oseran & Spencer, PLC, Tucson, AZ

John R. Visconsi, McGuireWoods LLP, Los Angeles, CA

#### RISING STAR COORDINATOR

Matthew Pluss, Senn Visciano Canges P.C., Denver, CO

## **Our Sponsors**

For more information on sponsorship opportunities, please contact Julie Burgess at (301) 816-9811 or jaburgess@acrel.org.

## **Thank You**

ACREL would like to offer a special thank you to the Advisory Board leadership. Their contributions of time and energy have ensured outstanding topics, materials, and hypotheticals for the 2025 Advanced Commercial Leasing Institute.

#### **CO-CHAIRS**

Bram Costin Andrea Geraghty Todd Lehder

### TOPI

HYPOTHETICAL EDITORS

Marc Bergoffen Rick Heller

#### MATERIALS COORDINATORS

Jennifer Kypreos Marta Lewycky TOPIC COORDINATORS Marlene Laveman GinaMarie Spencer

**RISING STAR** 

COORDINATOR

Matthew Pluss

ACREL BOARD

### William Sklar

ACREL PROGRAMS LIAISON Bradley Siegal

## **Expert Speakers**

Danna Horton, King & Spalding LLP, Chicago, IL

**Lydia Lawless,** Kramon & Graham, Towson, MD

Benjamin Myers, BXP, Boston, MA

**George Papageorge**, George Papageorge Global Strategic Advisors, Potomac, MD Judge Durke G. Thompson, Maryland Circuit Court, Rockville, MD



### **Questions? Contact Us**

American College of Real Estate Lawyers 220 N Market Street, Suite 100 Frederick, MD 21701

Phone: (301) 816-9811 cdruhe@acrel.org www.acrel.org



### **Sponsorship Opportunities**

EVENT/ OPPORTUNITY	2025 ACREL SPONSOR DISCOUNTED FEE	REGULAR SPONSORSHIP FEE	INCLUDES:
Wednesday Evening Kick- Off Dinner	\$2,500	\$5,000	<ul> <li>Recognition/thank you in ACLI materials with link to sponsor's website</li> <li>Opportunity for in-person brief remarks by 1 sponsor representative at/before meal</li> <li>Presence/opportunity for in-person interaction throughout the meal by 1 sponsor representative</li> <li>Table/space for static/unstaffed display outside of conference room throughout the Institute</li> </ul>
Thursday Breakfast	\$1,250	\$2,500	<ul> <li>Recognition/thank you in ACLI materials</li> <li>Opportunity for in-person brief remarks by 1 sponsor representative at/before meal</li> <li>Presence/opportunity for in-person interaction throughout the meal by 1 sponsor representative</li> <li>Table/space for static/unstaffed display outside of conference room for Thursday only</li> </ul>
Thursday Networking Lunch	\$1,250	\$2,500	<ul> <li>Recognition/thank you in ACLI materials</li> <li>Opportunity for in-person brief remarks by 1 sponsor representative at/before meal</li> <li>Presence/opportunity for in-person interaction throughout the meal by 1 sponsor representative</li> <li>Table/space for static/unstaffed display outside of conference room for Thursday only</li> </ul>
Friday Breakfast	\$1,250	\$2,500	<ul> <li>Recognition/thank you in ACLI materials</li> <li>Opportunity for in-person brief remarks by 1 sponsor representative at/before meal</li> <li>Presence/opportunity for in-person interaction throughout the meal by 1 sponsor representative</li> <li>Table/space for static/unstaffed display outside of conference room for Friday only</li> </ul>
Friday Lunch with Speaker	\$1,250	\$2,500	<ul> <li>Recognition/thank you in ACLI materials</li> <li>Opportunity for in-person brief remarks by 1 sponsor representative at/before meal</li> <li>Presence/opportunity for in-person interaction throughout the meal by 1 sponsor representative</li> <li>Table/space for static/unstaffed display outside of conference room for Friday only</li> </ul>
Tables outside conference room	<b>\$500</b> (each/per day)	<b>\$1,000</b> (each/per day)	<ul> <li>Available only to organizations (other than law firms) providing outside speakers for the Institute</li> <li>Table/space for static/unstaffed display outside of room only for the day on which the outside speaker is participating</li> </ul>

Sponsorship opportunities will be available first to ACREL 2025 Gold Sponsors, then any remaining opportunities will be available to ACREL 2025 Silver Sponsors and then to non-ACREL sponsor organizations.



For more information on sponsorship opportunities, please contact Julie Burgess at (301) 816-9811 or jaburgess@acrel.org